

Overview

Effective from January 5, 2026

InPubEvents builds technologies and services that enable people to connect with each other, build communities and grow businesses. These Terms of Service (the "Terms") govern your access and use of the InPubEvents App, Website and the other products, features, services, technologies and software we offer (the Products), except where we expressly state that separate terms (and not these) apply. If we show you ads on InPubEvents Products, these Terms also govern how InPubEvents uses information to show you ads that businesses and organisations may pay us to promote. These Products are provided to you by InPubEvents, including These Terms therefore constitute an agreement between you and InPubEvents. If you do not agree to these Terms, then do not access or use InPubEvents App or the other products and services covered by these Terms.

These Terms (formerly known as the Statement of Rights and Responsibilities) make up the entire agreement between you and InPubEvents regarding your use of our Products. They supersede any prior agreements.

Our Products enable you to connect with your friends and communities and to receive personalised content and ads that we think may be relevant to you and your interests. If you use our Products for free with ads, we don't charge you to use our Products and services covered by these Terms, unless we state otherwise. Instead, businesses, organisations and other persons pay us to show you ads for their products and services. We show you ads that we think may be relevant to you and we use your information to help determine which ads to show you. See Section 2 below to learn more about how advertising works on InPubEvents Products.

Our Privacy Policy explains how we collect and use your information, including to determine the ads you see if you choose to use our Products for free with ads, and provide the InPubEvents Products described below. You can also go to your pages of the relevant InPubEvents Product at any time to review the privacy choices that you have about how we use your information.

1. The services we provide

Our mission is to create communities within pubs and level up the event experience of players whilst increasing footfall and dwell time at pubs in a mutually beneficial partnership between publicans and patrons. To help advance this mission, we provide the Products and services described below to you:

1.1 Provide a personalised experience for you:

Your experience in our App is unlike anyone else's: from the interactions, events, ads (if we show you ads in InPubEvents Products) and other content you see across our products or pubs that you follow and other features that you might use, such as search. For example, we use data about the connections that you make, the choices and settings that you select, and what you share and do on and off our Products to personalise your experience.

1.2 Connect you with people and organisations that you care about:

We help you find and connect with people, groups, businesses, organisations and others that matter to you across the InPubEvents Products you use. We use data to make suggestions for you and others – for example, friends to join, events to attend, Pubs to follow or send a message to, and people you may want to become friends with. Stronger ties make for better communities, and we believe that our services are most

useful when people are connected to people, groups and organisations that they care about.

1.3 Empower you to express yourself and communicate about what matters to you:

There are many ways to express yourself on the InPubEvents app to communicate with friends, Pubs and others about what matters to you – for example, sharing your preferences, photos, across the InPubEvents Products (consistent with your settings), sending messages to a friend or several people, creating events or groups, or adding content to your profile, as well as showing you insights on how others engage with your content. We have also developed, and continue to explore, new ways for people to use technology, to create and share more expressive and engaging content on InPubEvents Products.

1.4 Help you discover content, products and services that may interest you:

To help you discover content, products and services that may interest you, we may show you offers and other sponsored or commercial content to help you discover content, products and services that are offered by the many businesses and organisations that Collaborate with InPubEvents

1.5 Promote the safety, security and integrity of our services, combat harmful conduct and keep our community of users safe:

People will only build communities on InPubEvents Products if they feel safe and secure. We work hard to maintain the security (including the availability, authenticity, integrity and confidentiality) of our Products and services. We work with external service providers, partners and other relevant entities, and develop advanced technical systems to detect potential misuse of our Products, harmful conduct towards others and situations where we may be able to help support or protect our community, including to respond to user reports of potentially violating content. If we learn of content or conduct like this, we will take appropriate action that may include notifying you, offering help, removing content, removing or restricting access to certain features, disabling an account or contacting law enforcement. We may share data with others when we detect misuse or harmful conduct by someone using one of our Products or to help keep InPubEvents Products, users and the community safe. For example, we may share information with InPubEvents Companies that provide financial products and services to help them promote safety, security and integrity and comply with applicable law. InPubEvents may access, preserve, use and share any information it collects about you where it has a good faith belief that it is required or permitted by law to do so. For more information, please review our .

In some cases, an Oversight Board may review our decisions, subject to its terms and bylaws. Learn more .

1.6 Use and develop advanced technologies to provide safe and functional services for everyone:

We use and develop advanced technologies such as machine learning systems so that people can use our Products safely regardless of physical ability or geographic location. We also build sophisticated network and communication technology to help more people connect to the Internet in areas with limited access. And we develop automated systems to improve our ability to protect our community and our Products.

1.7 Research ways to make our services better:

We may engage in research to develop, test and improve our Products. This includes analysing data that we have about our users, and understanding how people use our

Products, for example by conducting surveys and testing and troubleshooting new features. Our Privacy Policy explains how we use data to support this research for the purposes of developing and improving our services.

1.8 Provide consistent and seamless experiences across the InPubEvents

Company Products:

Our Products help you find and connect with people, groups, businesses, organisations and others that are important to you. We design our systems so that your experience is consistent and seamless across the different products that you use. For example, we enable you to communicate with businesses that you follow on InPubEvents through Messenger.

1.9 Ensuring access to our services:

To operate our global services and enable you to connect with people around the world, we need to transfer, store and distribute content and data to our data centres, partners, service providers, vendors and systems around the world, including outside your country of residence. The use of this global infrastructure is necessary and essential to provide our services. This infrastructure may be owned, operated or controlled by InPubEvents or its affiliates.

2. How our services are funded

You can choose to use our Products for free with ads or to subscribe:

- If you choose to use our Products for free with ads, you allow us to show you ads that businesses and organisations pay us to promote on and off the InPubEvents Products.
- If you choose to subscribe to use our Products, The details of price, currency and payment period for the subscription will be provided to you before you complete your purchase. you allow us to show you ads that businesses and organisations pay us to promote on and off the InPubEvents Products.

Protecting people's privacy is central to how we've designed our personalised ads system. If we show you ads on InPubEvents Products, we show you relevant and useful ads without telling advertisers who you are. We don't sell your personal data and we don't share information that directly identifies you (such as your name, email address or other contact information) with advertisers unless you give us specific permission. Instead, we allow advertisers to tell us things such as their business goal, and the kind of audience that they want to see their ads (for example, people between the age of 18 and 35 who like Poker). We then show their ad to people who we think might be interested.

We also provide advertisers with reports about the performance of their ads to help them understand how people are interacting with their content on and off InPubEvents Products. For example, we provide general demographic and interest information to advertisers to help them better understand their audience, such as the fact that women who live in Berkshire and like Bingo have seen an ad. We don't share information that directly identifies you (information such as your name or email address that by itself can be used to contact you or identifies who you are) unless you give us specific permission.

You can learn about how we collect and use your data in our privacy policy , including more detail on the different types of information that we use to show you ads (if we show you ads on InPubEvents Products). You have controls over the types of ads and

advertisers that you see, and the types of information that we use to determine which ads we show you.

3. Your commitments to InPubEvents and our community

We provide these services to you and others to help advance our mission. In exchange, we need you to make the following commitments:

3.1 Who can use InPubEvents

When people stand behind their opinions and actions, our community is safer and more accountable. For this reason, you must:

- Provide for your account the same name that you use in everyday life.
- Provide accurate information about yourself;
- Only create one account (your own) and use it for personal purposes.
- Not share your password, give access to your InPubEvents account to others or transfer your account to anyone else (without our permission).

We try to make InPubEvents broadly available to everyone, but you cannot use our services if:

- You are under 18 years old.
- You are a convicted sex offender.
- We've previously disabled your account for violations of our Terms, the or other terms and policies that apply to your use of InPubEvents products . If we disable your account for a violation of our Terms, the privacy policy or other terms and policies, you agree not to create another account without our permission. Receiving permission to create a new account is provided at our sole discretion, and does not mean or imply that the disciplinary action was wrong or without cause.
- You are prohibited from receiving our products, services or software under applicable laws.

3.2 What you can share and do on InPubEvents Products

We want people to use InPubEvents Products to express themselves and to share content that is important to them, but not at the expense of the safety and well-being of others or the integrity of our community. You therefore agree not to engage in the conduct described below (or to facilitate or support others in doing so):

1. You may not use our Products to do or share anything: • That breaches these Terms, the Community Standards and other terms and policies that apply to your use of our Products. • That is unlawful, misleading, discriminatory or fraudulent (or assists someone else in using our Products in such a way). • That you do not own or have the necessary rights to share. • That infringes or violates someone else's rights, including their intellectual property rights (such as by infringing another's copyright or trademark, or distributing or selling counterfeit or pirated goods), unless an exception or limitation applies under applicable law.
 - That breaches these Terms, the privacy policy and that apply to your use of our Products.
 - That is unlawful, misleading, discriminatory or fraudulent (or assists someone else in using our Products in such a way).
 - That you do not own or have the necessary rights to share.
 - That infringes or violates someone else's rights, including their intellectual property rights (such as by infringing another's copyright or

trademark, or distributing or selling counterfeit or pirated goods), unless an exception or limitation applies under applicable law.

2. You may not upload viruses or malicious code, use the services to send spam or do anything else that could disable, overburden, interfere with or impair the proper working, integrity, operation or appearance of our services, systems or Products.
3. You may not access or collect data from our Products using automated means (without our prior permission) or attempt to access data that you do not have permission to access, regardless of whether such automated access or collection is undertaken while logged in to a InPubEvents account. We also reserve all of our rights against text and data mining.
4. You may not proxy, request or collect Product usernames or passwords, or misappropriate access tokens.
5. Except as provided in the Privacy policy, you may not sell, license or purchase any data obtained from us or our services, regardless of whether such data was obtained while logged in to a InPubEvents account.
6. You may not misuse any reporting, flagging, dispute or appeals channel, such as by making fraudulent, duplicative or groundless reports or appeals.
7. You may not do, or attempt to do, anything to circumvent, bypass or override any technological measures that InPubEvents uses to control or limit access to our Products or data.

We can remove or block content that is in breach of these provisions. We can also suspend or disable your account for conduct that violates these provisions, as provided in Section 4.2.

We recognise the importance of freedom of expression, particularly in relation to content of democratic importance and journalistic content. For more information about how we take this into account in our policies and complaints handling procedures, please see our Privacy policy

If we remove or block content that you have shared for violation of the rules we'll let you know and explain any options that you have to request another review, unless you seriously or repeatedly violate these Terms or if doing so may expose us or others to legal liability; harm our community of users; compromise or interfere with the integrity or operation of any of our services, systems or Products; where we are restricted due to technical limitations; or where we are prohibited from doing so for legal reasons. For information on account suspension or termination, see Section 4.2 below.

We can also remove or block access to content, features, services or information if we determine that doing so is reasonably necessary to avoid or mitigate misuse of our services or adverse legal or regulatory impacts to InPubEvents .

If you are in the UK, and either of us breaches these Terms, the other may have a right to bring a claim for breach of contract. For example, if we wrongfully remove, block or restrict content on a Product, or suspend or permanently disable your access to or use of a Product, or suspend or terminate your account, and we do so in breach of these Terms, you have a right to bring a claim for breach of contract. Similarly, if you wrongfully post content on, or access or use, a Product in breach of these Terms, we have a right to bring a claim for breach of contract.

Learn more about the types of complaints that can be made and our complaints handling process .

3.3 The permissions you give us

We need certain permissions from you to provide our services:

1. Your content: Some content that you share or upload, such as photos, may be protected by intellectual property laws.

You retain ownership of the intellectual property rights (things such as copyright or trademarks) in any such content that you create and share on InPubEvents and other that you use. Nothing in these Terms takes away the rights you have to your own content. You are free to share your content with anyone else, wherever you want. However, to provide our services, we need you to give us some legal permissions (known as a "Licence") to use this content. This is solely for the purposes of providing and improving our Products and services as described in Section 1 above.

2. Permission to use content that you create and share: Specifically, when you share, post or upload content that is covered by intellectual property rights on or in connection with our Products, you grant us a non-exclusive, transferable, sub-licensable, royalty-free and worldwide licence to host, use, distribute, modify, run, copy, publicly perform or display, translate and create derivative works of your content (consistent with your privacy and settings). This means, for example, that if you share a photo on InPubEvents, you give us permission to store, copy and share it with others (again, consistent with your settings) such as InPubEvents Products or service providers that support those products and services. This licence will end when your content is deleted from our systems.

3. Deleting your content: You can delete individual content that you share, post and upload at any time. In addition, all content posted to your personal account will be deleted if you delete your account. Account deletion does not automatically delete content that you post.

It may take up to 90 days to delete content after we've begun the account deletion process or receives a content deletion request. While the deletion process for such content is being undertaken, the content is no longer visible to other users. After the content has been deleted, it may take us up to another 90 days to remove it from backups and disaster recovery systems.

Content will not be deleted within 90 days of the account deletion or content deletion process beginning in the following situations:

- where your content has been used by others in accordance with this licence and they have not deleted it (in which case this licence will continue to apply until that content has been deleted);
- where deletion within 90 days is not possible due to technical limitations of our systems, in which case, we will complete the deletion as soon as technically feasible; or
- Where immediate deletion would restrict our ability to:
 - investigate or identify illegal activity or breaches of our Terms and Policies (for example, to identify or investigate misuse of our Products or systems);
 - protect the safety, integrity and security of our Products, systems, services, our employees and users, and to defend ourselves;
 - comply with legal obligations for the preservation of evidence, including data that InPubEvents Companies providing financial products and services preserve to comply with any record-keeping obligations required by law; or
 - comply with a request of a judicial or administrative authority, law enforcement or a government agency;

- investigate or identify illegal activity or breaches of our Terms and Policies (for example, to identify or investigate misuse of our Products or systems);
- protect the safety, integrity and security of our Products, systems, services, our employees and users, and to defend ourselves;
- comply with legal obligations for the preservation of evidence, including data that InPubEvents Companies providing financial products and services preserve to comply with any record-keeping obligations required by law; or
- comply with a request of a judicial or administrative authority, law enforcement or a government agency;

in which case, the content will be retained for no longer than is necessary for the purposes for which it has been retained (the exact duration will vary on a case-by-case basis).

In each of the above cases, this licence will continue until the content has been fully deleted.

4. Permission to use your name, profile picture and information about your actions with ads and sponsored or commercial content: You give us permission to use your name and profile picture and information about actions that you have taken on InPubEvents next to or in connection with ads, offers and other sponsored or commercial content that we display across our Products, without any compensation to you. Ads and content such as this can only be seen by people who have your permission to see the actions that you've taken on InPubEvents Products.

5. Permission to update software that you use or download: If you download or use our software, you give us permission to download and install updates to the software where available.

3.4 Limits on using our intellectual property

If you use content covered by intellectual property rights that we have and make available in our Products (for example, images, designs, videos or sounds that we provide, which you add to content that you create or share), we retain all rights to that content (but not yours). You can only use our copyrights or as expressly permitted by our or with our prior written permission. You must obtain our written permission (or permission under an open-source licence) to modify, translate, create derivative works of, decompile or reverse-engineer our products or their components, or otherwise attempt to extract source code from us, unless an exception or limitation applies under applicable law or your conduct relates to the . We reserve all rights not expressly granted to you.

4. Additional provisions

4.1 Updating our Terms

We work constantly to improve our services and develop new features to make our Products better for you and our community. As a result, we may need to update these Terms from time to time to accurately reflect our services and practices to promote a safe and secure experience on our Products and services, and/or to comply with applicable law. We will only make any changes if the provisions are no longer appropriate or if they are incomplete, and only if the changes are reasonable and take due account of your interests, or if the changes are required for safety and security purposes or to comply with applicable law.

We will notify you (for example, by email or through our Products) at least 30 days before we make changes to these Terms and give you an opportunity to review them before they go into effect, unless the changes are required by law. Once any updated terms are in effect, you will be bound by them if you continue to access or use our Products.

We hope that you will continue using our Products, but if you do not agree to our updated Terms or wish to terminate your agreement to this contract, you can close your account at any time and you must also stop accessing InPubEvents or using the other InPubEvents Products.

4.2 Account suspension or termination

We want InPubEvents to be a place where people feel welcome and safe to express themselves and share their thoughts and ideas.

If we determine that you have clearly, seriously or repeatedly breached our Terms or Policies, we may suspend or permanently disable your access to InPubEvents Company Products, and we may permanently disable or delete your account. We may also disable or delete your account if you repeatedly infringe other people's intellectual property rights or where we are required to do so for legal reasons.

We may disable or delete your account if, after registration, your account is not confirmed, your account is unused and remains inactive for an extended period of time or if we detect that someone may have used it without your permission and we are unable to confirm your ownership of the account. about how we disable and delete accounts.

Where we take such action, we'll let you know and explain any options you have to request a review, unless doing so may expose us or others to legal liability, harm our community of users, compromise or interfere with the integrity or operation of any of our services, systems or Products, where we are restricted due to technical limitations or where we are prohibited from doing so for legal reasons.

You can contact us about what you can do if your account has been disabled and how to contact us if you think that we have disabled your account by mistake via email.

If you delete or we disable or delete your account, and you stop accessing or using InPubEvents and the other InPubEvents Products, or if this contract is otherwise terminated, then these Terms shall terminate as an agreement between you and us, except for the following provisions, which will remain in place: (3, 4.2-4.5).

4.3 Limits on liability

Nothing in these Terms is intended to exclude or limit our liability for death, personal injury or fraudulent misrepresentation caused by our negligence, or to affect your statutory rights.

We will exercise professional diligence in providing our Products and services to you and in keeping a safe, secure and error-free environment. Provided that we have acted with professional diligence, we do not accept responsibility for losses not caused by our breach of these terms or otherwise by our acts; losses that are not reasonably foreseeable by you and us at the time of entering into these terms; and events beyond our reasonable control.

4.4 Disputes

If a claim or dispute arises out of or relates to your use of the InPubEvents Products as a consumer, both you and us agree that you may resolve your individual claim or dispute against us, and we may resolve our claim or dispute against you, in any competent

court in the country of your main residence that has jurisdiction over your claim or dispute, and the laws of that country will apply without regard to conflict of law provisions.

If a claim or dispute arises between us that relates to use of the InPubEvents Products in any other capacity, including, but not limited to, access or use of the InPubEvents Products for a business or commercial purpose, or that an entity brings on your behalf, you agree that any such claim or dispute must be resolved in a competent court in England, GB and British law will apply to such claim or dispute without regard to conflict of law provisions.

4.5 Miscellaneous

1. **Supplemental Terms:** Some of the Products that we offer are also governed by supplemental terms. If you use any of these Products, you will be provided with an opportunity to agree to supplemental terms that will become part of our agreement with you. For instance, if you access or use our Products for commercial or business purposes, such as buying ads, selling products, developing apps, managing a profile for your business, or using our measurement services, you must agree to our . If you post or share content containing music, you must comply with our . If you have a subscription for no ads, then the also apply. If you use Avatars, then the also apply. If you use our AI products and features, the also apply. To the extent that any supplemental Terms conflict with these Terms, the supplemental Terms shall govern to the extent of the conflict.
2. **Severability:** If any portion of these Terms is found to be unenforceable, the unenforceable portion will be deemed amended to the minimum extent necessary to make it enforceable and if it can't be made enforceable, then it will be severed and the remaining portion will remain in full force and effect. If we fail to enforce any of these Terms, it will not be considered a waiver. Any amendment to or waiver of these Terms must be made in writing and signed by us.
3. **No transfer:** You will not transfer any of your rights or obligations under these terms to anyone else without our consent.
4. **Legacy contact:** You may designate a person (called a legacy contact) to manage your account if it is memorialised, only your legacy contact or a person who you have identified in a valid will or similar legal document expressing clear consent to disclose your content to that person upon death or incapacity will be able to seek limited of information from your account after it has been memorialised.
5. **No third-party beneficiaries:** These Terms do not confer any third-party beneficiary rights. All of our rights and obligations under these Terms are freely assignable by us in connection with a merger, acquisition or sale of assets, or by operation of law or otherwise.
6. **User name change:** We may need to change the username for your account in certain circumstances (for example, if someone else claims the username and it appears unrelated to the name you use in everyday life).
7. **Feedback:** We always appreciate your feedback and other suggestions about our products and services. But we may use feedback and other suggestions

without any restriction or obligation to compensate you, and we are under no obligation to keep them confidential.

5. Other Terms and Policies that may apply to you

- : These guidelines outline our standards regarding the content that you post to InPubEvents and your activity on InPubEvents and other InPubEvents Products.
- : These terms apply if you also access or use our Products for any commercial or business purpose, including advertising, operating an app on our Platform, using our measurement services, managing a group or a Page for a business, or selling goods or services.
- : These terms apply to payments made on or through InPubEvents Products.
- : These guidelines outline the policies that apply when you offer products or services for sale on InPubEvents .
- : These policies apply to partners who advertise across the InPubEvents Products and specify what types of ad content are allowed by partners who advertise across the InPubEvents Products.
- : These Terms apply if you have a subscription for no ads.
- : These terms apply when you use self-serve advertising interfaces to create, submit or deliver advertising or other commercial or sponsored activity or content.
- : These terms apply to the use of the set of APIs, SDKs, tools, plugins, code, technology, content and services that enables others to develop functionality, retrieve data from InPubEvents products or provide data to us.
- : These terms apply to developers of applications that use InPubEvents Payments.
- : These guidelines outline the policies that apply to use of InPubEvents trademarks, logos and screenshots.
- Recommendations guidelines: The and outline our standards for recommending and not recommending content.
- : These terms apply to the use of our Avatars and our Avatar features, including purchases and acquisitions of Avatar clothing in the Avatar store.
- : These terms govern use of our Generative AI products and features.
- If you would like to learn about the systems and processes in place for our Products regarding content that is illegal, harmful (including to children) or certain other categories of content and user features, and a summary of our latest risk assessments for these areas, please contact us via Sam@Inpubevents.co.uk
- If you would like to learn more about fraudulent advertising and the measures that we have in place to prevent and detect it, Please contact us Via Sam@Inpubevents.co.uk